



## Profile of the Faculty

### 1. General Information:

Name of the Faculty	:	Shweta Dubey
Name of the Department	:	Management Studies
Educational Qualifications	:	MMS(Marketing), MCom(Management), NET, SET
Present Designation	:	Assistant Professor
Address for Correspondence	:	Department of Management Studies, Changu Kana Thakur Arts, Commerce and Science College, New Panvel (Autonomous), Plot-No.01, Sector-11, Khanda Colony, New Panvel (W), Dist. Raigad, Maharashtra, India- 410206
E-mail	:	dubey.shweta25@gmail.com
Contact Number	:	(022) 27464193, (022) 27455760
Specialization	:	Marketing, Management
Total teaching experience	:	10
Courses taught	:	F.Y.S.Y.T.Y (B.M.S , BCOM(MS) , BAF &B.Com(B&I)
Research experience	:	03
Number of students registered for Ph.D. degree	:	NA
Number of students awarded Ph.D. degree	:	NA
Number of students registered for P.G degree by research	:	NA
Number of students awarded P.G degree by research	:	NA

## 2. Publication of Research Papers:

Peer reviewed journals	:	04
Non-peer reviewed journals	:	NIL
Conference proceedings	:	02

## 3. List of Publication of Research Papers:

- a. “A Study On Exploration Of The Transformative Impact Of Social Media On Behavioral Aspect Of Adolescent Students With Reference To Panvel And Pen Taluka Region which has been published in Sanshodhak ISSN No. 2394-5990, Vol 51 Pg No. 153-159, 2024.
- b. “A Study On Awareness Of Metaverse Amongst Youth With Special Reference To Navi Mumbai Region” in Two Days International Seminar on “Accounting Education and Research: Opportunities and Challenges” held on 6th Jan & 7th January 2023, which has been published with ISSN: 0976-2132, Vol.-36, No.1 (III) 2023 in UGC CARE Listed Journal.
- c. “A Study On The Position And Difficulties Of Cryptocurrency In India With Special Reference To Bitcoin” held on 6th Jan & 7th January 2023, which has been published with ISSN: 0976- 2132, Vol.-36, No.1 (III) 2023 in UGC CARE Listed Journal.
- d. Influenpreneur- An Entrepreneurial Choice” participated/presented paper in ICSSR-WRC sponsored One Day Multidisciplinary National Conference on Organized by Department of Economics & Department of English on Saturday, 12th March 2022.
- e. “A study on consumer attitude towards e-shopping of organic products with special reference to Thane” in One Day Interdisciplinary International Conference held online on Saturday, 28th August, 2021.(participated & presented) published in IJAIR, Volume 8, Issue 3 (V), July-September, 2021. ISSN: 2394-7780, Impact Factor 7.36
- f. “A Study On Consumer Awareness And Preference Of Organic Products With Special Reference To Organic Green Tea” presented in One-Day National conference on Indian Economy: Contemporary Issues and Challenges organized by Department of Economics held on February 29, 2020 and published in conference proceedings.
- g. “The Battle of Supremacy in the Asian Century published at National Conference Management and Technology in the Asian Century. (Impact Factor- 2.1) vii. Skill based courses- Advantages and Disadvantages” presented & published at International conference” Bhavishya - Udaan Naye Bharat Ki” (Conference Proceedings) in February 2016. (Impact Factor- 4.)

## 7)Books Authored

International Publisher	:	NIL
National Publisher	:	12
Chapters in Edited Books	:	02

#### 4. Minor Research Project Completed:

<b>Title of the project</b>	<b>Date of sanction</b>	<b>Duration</b>	<b>Grant received</b>	<b>Funding agency</b>
A study on Exploration of the transformative impact of Social Media on Behavioral aspect of Adolescent Students with reference to Panvel and Pen Region.	Date of Sanction: 01/01/2024 Date of Submission: Ongoing	18 Months	Rs. 1,10,000/-	Thakur Infraprojects Pvt. Ltd. (TIPL)
The Impact of ICT in Enhancing the Academic Competency among College Students in Navi Mumbai Region	Date of Sanction: Date of Submission:	01Year	Rs. 12,000	Institution

**Patents:**

Status	Number/s
Granted	NIL
Published	NIL
Filled	NIL

**List of patents:**

Sr. No.	Patent Name	Title of Invention	Patent Number	Date & Year of Publication	Date & Year of Grant of Patent
01	NA	NA	NA	NA	NA

**5. Membership/s:**

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**6. Faculty Development programmes like Orientation/Refresher courses/ Short term courses etc. attended:**

Name of the Course	Place	Duration	Sponsoring Agency
Virtual Faculty Development Programme on "Leveraging Teaching Learning through Case Study Methodology"	AIIMS	22nd August, 2022 to 27th August, 2022	NIL
One Week Faculty Development Programme on "e-Content and MOOCS Creation: Hands on training"	CKT college of Science Commerce Arts College new Panvel(autonomous)	18th September 2022 to 23rd September, 2022	CKTACS College, New Panvel (Autonomous)
Five Days National Development Program on Legal Education: Socio-Legal Approach in Multi-Disciplinary Research Trends, Its	Bhagubai Changu Thakur College of Law	10th January, 2023 to 14th January, 2023	CKTACS College, New Panvel (Autonomous)

Challenges & Perspectives with special reference to National Education Policy, 2020.			
One Week FDP on INSPIRE- Innovative Strategy, Intellectual Property, Research and Entrepreneurship	A.V.College Arts K.M. College Of Commerce & E.A.S.A. College Of Science	3rd October, 2023 to 9 <sup>th</sup> October, 2023	RUSA
Faculty Development Program & Workshop on 'Empowering Educators : Contemporary Teaching and Research Methods'	Chetana's Institute Of Management And Research	4th March 2024 to 12th March, 2024	RUSA
7 Days Online Faculty Development Program on "Research Methodology and Techniques"	Yeshwantrao Chaphekar College of Arts and Commerce	06th November 2023 to 12th November 2023	RUSA
One Week Faculty Development Program on "ICT Tools for Teaching and Research"	Ramanujan College	15th December 2023 to 21 <sup>st</sup> December 2023	RUSA
ICSSR Virtual Research Methodology Workshop by Mahatma Night Degree College of Arts & Commerce, Chembur.	Mahatma Night Degree College of Arts & Commerce	1st March, 2024 to 13th March, 2024	RUSA
National Level Faculty Development Program on C4 "Content ,Creation and Collection for Collaborative Academics under the PM USHA scheme	Homi Baba University Mumbai	20th January , 2025 to 25th January, 2025	NIL
One Week Virtual Faculty Development Programme on Qualitative and Quantitative Approaches to Research	Deviprasad Goenka Management College of Media Studies	23rd September, 2024 to 28th September, 2024	NIL

## 7. Participation in conferences, symposia, seminars and workshops:

Level	Presented paper	Only attended
International	02	03
National	NIL	05
State	NIL	NIL
University	NIL	NIL

**8. Conferences, symposia, seminars and workshops organized as convener/co-convener:**

Level	Convener	Co-convener
National	NIL	NIL
College	NIL	NIL

**9. Experience on the various committees at the college**

- Member, Incubation, Innovation & Entrepreneurship Cell (2022-23 to Present)
- Member, Student Council and Student welfare (2025-26)
- Member, Department of Lifelong Learning and Extension (2025-26)
- Member, RUSA Cell (2022-23 to 2024-25)
- Member, Board of Studies- Management Studies (2022-23 to till date)
- Member, Board of Studies- Foundation Course(2022-23)

**10. Experience on the NAAC/ IQAC of the college**

- Member, Criteria 3 (2022-23 to 2024-25)
- Member, Criteria 6 (2025-26)

**11. Experience on the Various Committees at the University of Mumbai / Government - NA**

**12. Awards/recognitions received:**

Level	Title	Year	Awarding agency
University	NA	NA	NA
State	NA	NA	NA
National	NA	NA	NA
International	NA	NA	NA