Janardan Bhagat Shikshan Prasarak Sanstha's

CHANGU KANA THAKUR ARTS, COMMERCE & SCIENCE COLLEGE, NEW PANVEL

Department of Commerce

Research Profile

1. Information of Research Centre

1.	Name of the Incharge of center	:	Prof. (Dr.) S.B. Yadav
2.	Year of the establishment:	:	
3.	No. of research guides:	:	02
4.	Intake Capacity of the Research Centre	:	08
5.	No. of the Ph.D. Scholars awarded PhD degree till date	:	12
6.	No. of the Ph.D. Students enrolled for the Ph.D. under the center	:	04

2. Details of Research Guides for Ph.D.:

Sr.	Name of the Research Guide	Thrust Area of Research
No.		
01	Dr. Ms. Shubhangi Kedare	Business Policy and Administration

02	Dr,P.M Mokashi	Business Policy and
		Administration

3. List of Learners Completed Ph.D. Degree

Sr.	Full Name of the	Name of the Research	Title of Thesis	Date of Award
No.	Learner Completed	Guide		of Ph.D.
	Ph.D. Degree			Degree
				(Date of Viva)
1	Zharekar Eknath Kundlik	Dr. (Mrs.) E. Mathews	A STUDY OF SIGNIFICANCE	07/03/2017
	Chhabubai		AND STRATEGIES OF NON	
			INTEREST INCOME OF BANKING	
			SECTOR IN INDIA	
2	Karulkar Parag Ramesh	Dr. (Mrs.) E. Mathews	A STUDY OF HOSPITALITY	07/03/2017
	Sushama		INDUSTRY & ITS	
			MANAGEMENT IN KONKAN	
			REGION OF MAHARASHTRA	
3	Khan Abida Muntajar	Dr. (Mrs.) E. Mathews	STUDY OF HUMAN RESOURCE	07/10/2017
	Najama		MANAGEMENT IN LOGISTICS IN	
			NAVI MUMBAI	
4	Sheikh Shahedunnisa	Dr. (Mrs.) E. Mathews	A STUDY OF INFORMATION AND	12/01/2018
	A.Anajma		CONTRACTION TECHNICLOCY	
			COMMUNICATION TECHNOLOGY	
			AND ITS	
			IMPACT ON TEACHING,	
			LEARNING AND	
			EVALUATION PROCESS	
			WITH REFERENCE	
			TO ARTS, COMMERCE AND	
			SCIENCE COLLEGE	

5	Deshmukh KiranSagar Babita	Dr. (Mrs.) E. Mathews	A STUDY OF HUMAN RESOURCE MANAGEMENT IN BANKING SECTOR WITH SPECIAL REFERENCE TO CO- OPERATIVE BANK IN KONKAN REGION	17/02/2018
6	Kirloskar SuvarnaVilas Pushpa	Dr. (Mrs.) E. Mathews	BUSINESS DEVELOPMENT POLICIES OF URBAN CO-OPERATIVE BANK IN KONKAN REGION OF MAHARASHTRA	11/05/2018
7	Shah Rupa VishalSulekha	Dr. (Mrs.) E. Mathews	A STUDY ON IMPACT OF ADVERTISING ON INDIAN CULTUREWITH REFERENCE TO MUMBAI	19/06/2018
8	Ms. Kedare Shubhangi Madhukar	Dr. (Mrs.) E. Mathews	Service Quality and Policy Measures Adopted by Indian Railways for Women Commuters in Mumbai and Mumbai Suburban Region	30/07/2022
9	Ms. James Shoba Kamala	Dr. (Mrs.) E. Mathews	Attrition among Employees and Retention Strategies in Indian banks: A study in Navi Mumbai Region	20/10/2022
10	Trupti Mandar Joshi	Dr. (Mrs.) E. Mathews	Awareness, Utilization and Satisfaction of Customers about Artificial Intelligence (AI) Chatbots in Banks and Strategies for Customer Relationship Management	23/03/2024
11	Ms. Duggal Pooja Girish Neelam	Dr. Pravin Mokashi	Bull and Bear Traps and Technical Strategies for Trading and Investing the Equity Segment of Indian Capital Market	17/10/2023

12	Ms. Jyoti	Dr. (Mrs.) E.	THE ROLE OF STRATEGIC	22/06/2024
	Udaynath Panda	Mathews	HUMAN RESOURCE	
			MANAGEMENT POLICIES	
			IN DIGITAL MEDIA	
			MARKETING	
			ORGANIZATIONS WITH	
			SPECIAL REFERENCE TO	
			SELECTED DIGITAL	
			MARKETING	
			ORGANIZATION IN	
			MUMBAI AND NAVI	
			MUMBAI	

4. List of Students Admitted for Ph.D. Programme

Sr.	Full Name of	Name of the	Area of Research	Date of Registration
No.	The Student	Research		5
		Guide		
1.	Kurani Kushalkumar Nijaling	Dr. Ms. Shubhangi Kedare	"IMPACT OF BEHAVIORAL FINANCE IN THE INVESTMENT PROCESS AND CRITICAL ANALYSIS OF INVESTMENT DECISION MAKING OF MILLENNIALS—AN ANALYTICAL STUDY IN NAVI MUMBAI REGION".	05/12/2023
2.	Gadgil Devashree Salil	Dr. Ms. Shubhangi Kedare	ENTREPRENEURIAL COMPETENCIES AND CAREER INTENTIONS OF MANAGEMENT STUDENTS AND IMPACT OF GOVERNMENT POLICIES FOR SUPPORTING ENTREPRENEURSHIP DEVELOPMENT PROGRAMS WITH SPECIAL REFERENCE TO NAVI MUMBAI REGION	05/12/2023
3.	Nimje Nilima Ganesh	Dr. Ms. Shubhangi Kedare	"INFLUENCER MARKETING AS A CATALYST; UNDERST ANDING ITS IMPACT ON CONSUMER BUYING BEHAVIOR TOWARDS TECH PRODUCTS IN NAVI	05/12/2023

			MUMBAI REGION".	
4.	Arulkumar Michel Jancy	Dr. Ms. Shubhangi Kedare	"SOFT SKILLS PRE- REQUISITES FOR COMMERCE STUDENTS AND IT,S SIGNIFICANCE IN SECURING PLACEMENTS WITH SPECIAL REFERENCE TO COLLEGES IN NAVI MUMBAI AFFILIATED TO UNIVERSITY OF MUMBAI".	05/12/2023