



॥ विद्या विनयेन शोभते ॥

Janardan Bhagat Shikshan Prasarak Sanstha's

**CHANGU KANA THAKUR**

**ARTS, COMMERCE AND SCIENCE COLLEGE, NEW PANVEL  
(AUTONOMOUS)**

Re-accredited 'A+' Grade by NAAC (3<sup>rd</sup> Cycle - CGPA 3.61)

'College with Potential for Excellence' Status Awarded by UGC

'Best College Award' by University of Mumbai

## Department of Management Studies

The Bachelor of Management Studies Programme at Changu Kana Thakur Arts, Commerce and Science College was started in the Academic Year 2001-2002 as a self-financing 3 years undergraduate program affiliated to the University of Mumbai.

Department persistently strives to grow into a distinguishable position in Management Studies to create Business Graduates to become future business leaders, entrepreneurs, socially responsible professionals who fit into the dynamic corporate world with a global outlook.

It has recorded consistent improvement in its academic and placement performance focusing on confidence building, while nurturing a strong sense of social and environmental responsibility through academic and co-curricular activities as we believe that "It is not the will to win, but the will to prepare to win that makes the difference".

Open mindedness, a multicultural orientation, independence, a global outlook, multiple intelligences and abilities – all this and much more has been the result of our curriculum – an approach to learning that incorporates inquiry, research, analytical thinking that becomes a lifetime habit, enabling budding managers to meet the expectations of the corporate world.

The curriculum is taught by distinguished faculties combining academic excellence and real world experience with dedication and commitment. The Department also believes that influential learning and teaching occurs under a shared spirit of respect which creates a passionate learning experience recognized for its warmth, energy and eminence.

Department is also introducing the new subject Personality Development to develop and nurture a deep understanding of personal motivation and also to develop an understanding of and practice personal and professional responsibility which will help them to demonstrate knowledge of personal beliefs and values and a commitment to continuing personal reflection and reassessment.

Department of Management studies had organised Seminars, Workshops, and Conferences at University, State, National and International level since the Management Studies Course was started. Faculties of Department of Management studies have also attended & participated Seminars, Workshops, Conferences, Webinars and Faculty Development Program at University, State, National and International level for growth, development & up gradation of knowledge.

The minor research projects taken up by the faculties were 4 in addition to this which 57 research papers have been published in the publications like UGC Care Journal and Peer Reviewed Journal. The faculties have also taken up RUSA funded and Seed Money projects. Also 37 Text books have been

published with Sheth Publication and 1 with Clever Fox Publishing. Faculties have also undertaken society based NSS projects which are published in Anugoonj Magazine.

Teaching-learning modes such as ICT tools were adopted by the Department for the teaching-learning process and subsequent semester examinations. Department is enhancing the quality of learning and teaching, meeting the learning style or needs of students and also improving the efficiency and effectiveness & improving the user-accessibility and time flexibility to engage learners in the learning process.

Department has also introduced various certificate courses such as Certificate course in capital market, Certificate course in SSR, Certificate course in EDP, Certificate course in soft skills & professional ethics, Certificate course in HR, Marketing & Finance. The objective is to enhance & to develop the knowledge of learners from various perspectives & creating awareness about the current opportunities in the respective areas of specialization.

Department of Management Studies has also organized online guest lectures, alumni lectures, Faculty Exchange Program for the students. Guest lectures have helped the students to improve their learning in a more interactive, topic specific way. This has given students the opportunity to ask real-time questions & also gives students the occasion to engage in a discussion & to update the knowledge.

Department of Management Studies has also taken an initiative to organize a Webinar on Digital Marketing which has helped in assisting the students in gaining strong conceptual & practical knowledge in the functional area of digital marketing. Department has also organized three days Entrepreneurship Development Workshop. The purpose of the course is that the students acquire necessary knowledge and skills required for organizing and carrying out entrepreneurial activities.

Department of Management Studies has also introduced skill development courses for Finance, HR & Marketing students to encourage the all-round development of students by focusing on skills & to expose them to right attitudinal and behavioral aspects and to build the same through activities.

Department of Management Studies gives focus on planning and organizing various Placement drives in campus and informing and managing Placements drive to build the bridge between industry and academia. It is also focusing on placement activities for the students to provide career guidance about avenues open after graduation. Another objective behind conducting placement activities is to provide recruitment to students. Department also provides training & pre-placement activities to create awareness of career planning & management to among the students.

The students of Department of Management Studies have also participated in the Avishkar Research Convention by Mumbai University for which they have prepared the projects under the guidance of BMS faculties which has developed their research skills & also improved their presentation skills. So far Department of Management Studies is awarded with 2 gold medals and 1 silver medal in Avishkar Research Convention at University Level successfully.

All the faculties of Department of Management Studies have taken presentations, case study analysis, open ended questions & various assignments & tests for the students to boost up their morale & motivate them in the pandemic situation & to enhance their knowledge related to the course.

In this way Department of Management Studies is continuously focusing on the developing the skills and competencies of students for creating future managers & entrepreneurs.